

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections – Special Summary Revision of Electoral Rolls with reference to 01-01-2012 as qualifying date – Awareness and Publicity Campaign – Broadcasting of Spots in RED-FM 93.5, Hyderabad – Payment of bill Rs.79,416/- to M/s. Udaya FM Private Limited, Chennai – Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No: 149

Dated: 10-01-2012

Read the following:-

1. G.O.Rt.No.3368, G.A. (Elecs.C) Dept., dt:28-07-2011.
2. Memo.No.9535/879/B.G.I/2011, dt: 14-10-2011 from Finance (BG-I) Dept.,
3. Govt. Lr.No. 3389/Elecs.E/A2/2011-41, dt:23-11-2011.
4. From RED-F.M 93.5, Hyderabad Bill No. 5200700566/2011/11, dt: 30-11-2011.

ORDER:

In the letter 3rd read above, the RED-FM 93.5, Hyderabad Radio Channel has been requested to broadcast 30 Radio Jingles spots through all stations in their channel in Andhra Pradesh on 26-11-2011, 27-11-2011 & 29-11-2011 during prime time in the morning and evening to create awareness among the citizens / electors. Accordingly, RED-FM 93.5 has broadcasted 30 Radio Jingles spots through Visakhapatnam station in Andhra Pradesh on 26-11-2011, 27-11-2011 & 29-11-2011 and furnished the bills for an amount of Rs.79,416/- of M/s.Udaya FM Private Limited, Chennai as per the DAVP approved rates including all taxes and requested for arranging payment.

2. After careful examination, Government hereby accord sanction for payment of **Rs.79,416/-** (Rupees Seventy nine thousand four hundred and sixteen only) to M/s.Udaya FM Private Limited, Chennai towards broadcasting 30 Radio Jingles spots through Visakhapatnam station in Andhra Pradesh on 26-11-2011, 27-11-2011 & 29-11-2011 to create awareness among the citizens / electors regarding Summary Revision of Photo Electoral Rolls with reference to 01-01-2012 as qualifying date.

3. The expenditure sanctioned in para 2 above shall be debited to “**2015 Elections - MH 103 Preparation and Printing of Electoral Rolls – SH (04) Assembly and Parliamentary Constituencies – 260 Advertisements, Sales and Publicity Expenses**” and shall be met from the funds provided in B.E. 2011-12 and released vide G.O. 1st read above.

(Contd..2..)

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above and credit in favour of **“M/s. Udaya FM Private Limited, Chennai” A/c No.036109000068901, City Union Bank Limited, Mandaveli Branch, Chennai -600028 (IFSC Code No:CIUB0000036), MICR Code No:600054002.**

5. The Pay and Accounts Officer, Hyderabad is requested to admit the bill in relaxation of Freezing orders issued vide Memo 2nd read above.

6. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL,
CHIEF ELECTORAL OFFICER & E.O
PRINCIPAL SECRETARY TO GOVERNMENT

To

The Manager, RED-FM 93.5, Hyderabad

The General Administration (Claims.C) Department

The Pay & Accounts Officer, Hyderabad

The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad

The Accountant General, Andhra Pradesh, Hyderabad.

SF/SC.

//FORWARDED:: BY ORDER//

SECTION OFFCER